

Paragon Online Market Monitor Overview

The Market Monitor is a snapshot of current market activity. Based on the time period selected (up to 30 days back) and the applied filter, the agent can monitor changes in listing activity. The Market Monitor is divided into three sections; MLS Market, My Market, and Prospecting. If you belong to a Team, a team section will be available.

The screenshot shows the Market Monitor interface with the following sections:

- Market Monitor**: Includes a search bar, a "Day(s)" dropdown, and "Refresh" and "Change Filter" buttons.
- MLS Market**: A table with columns for "New", "Price Change", "Sold", "Expired", "Hot List", and "Pending", all showing a count of 0.
- My Inventory**: A table with columns for "New", "My Listings", "My Sales", "Expire Alert", "My Pending", and "Team Pending", all showing a count of 0.
- Team Inventory**: A table with columns for "New", "Team Listings", "Team Sales", "Expire Alert", and "Team Pending", all showing a count of 0.
- Prospecting - Number of Clients with:**: A table with columns for "New Matches", "Price Changes on Saved Searches", and "Price Changes on Favorites", all showing a count of 0.
- Quick Action Links**: A list of links including "Hotsheet", "View / Manage Contacts", "Listings", "Saved Property Searches", "Favorite Listings", and "Saved CMA Searches".

MLS Market— The MLS Market tracks listing activity across the entire MLS, or can be narrowed down to specific areas using the **Change Filter** button.

New	Listings that have been added to the MLS within the selected time period.
Price Change	Listings that have changed in price within the selected time period.
Sold	Listings that have sold within the selected time period.
Expired	Listings that have expired within the selected time period.
Hot List	Listings that appear on the Hot List for the selected time period.
Pending	Listings that had a status change to Pending within the selected time period.

My Market— The My Market sections tracks the activity of your listings based on the selected areas. Please note that some of these items are not time sensitive.

New	All of your listings that have been entered within the selected time period.
My Listings	All of your active listings (not time sensitive).
My Sales	All of your listings that sold within the selected time period.
Expire Alert	All of your listings that will expire within the selected time period.
My Pending	All of your listings that have a Pending status. Listings that have an Active-Pending status will not appear in this section (not time sensitive).

Prospects— The prospects section will show you the number of prospects that have New Matches on saved searches, Price Changes on saved searches, and Price Changes on your prospect's favorites list.

Refresh — Click the **Refresh** button to reload the market monitor with the most current information.

Change Filter— The Market Monitor allows users to filter the market monitor.

1. Click the **Change Filter** button.
2. Next, filter your listings by the Property Class and Area numbers.
3. Click **Save & Close** to update your filter.

The screenshot shows the "Market Monitor: Change Filter" dialog box with the following details:

- Class:** RE
- Buttons:** Save & Close, Cancel, Close
- Navigation:** Forward, Backward, Check All, Uncheck All
- Property Classes:**
 - RE - RESIDENTIAL
 - VL - VACANT LAND
 - CI - COMMERCIAL
 - MF - MULTI-FAMILY
 - BS - BUSINESS OPPORTUNITY
 - LO - LEASE ONLY
 - FR - FARM & RANCH
 - RT - RENTALS
- Types:** [Empty field] [Open]
- Areas:** 211,221,222,230,211,221,222,230 [Open]